

ALERT.....Heat-wave in 10days will drive AC sales up 75% (more).....ALERT

**Impact Selector**

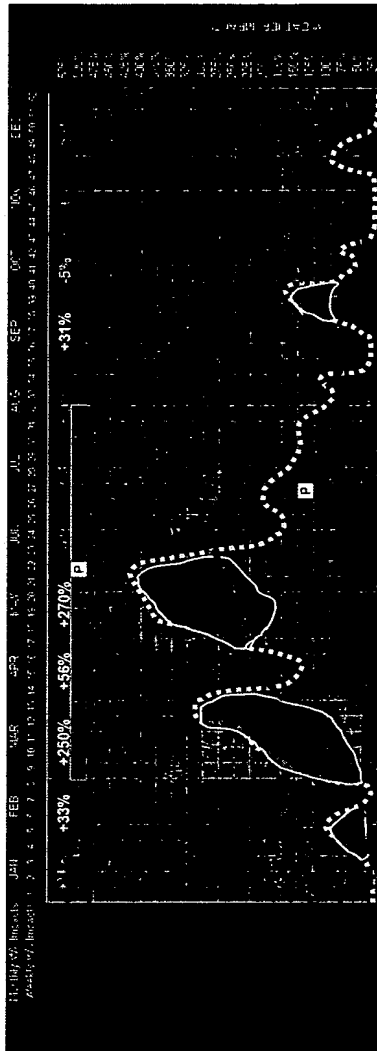
PRODUCT **Lawnmowers**

LOCATION **Atlanta**

TIME **Season**

**LAWN MOWERS ATLANTA, GA (SEASON)**

FEB 2002 401 1445 2002 4117 498 2002 493 1457 2002 453 1001 2002 458 JUL 2002 481 AUG 2002 4115 SEP 2002 407



**Business Recommendations**

**Weather Impacts**

Year On Weather Impacts: ☐ 2001 (LY) ☐ Media Advertising IV ☐ Last Week Month

Month Weather Impacts: ☐ Inventory Stock Out ☐ Markedown Risk ☐ Heat 10 Days

Week Weather Impacts: ☐ Excess Inventory ☐ Price Promotion ☐ ALERTS

Week Weather Impacts: ☐ Displays, POS ☐ Price Promotion ☐ ALERTS

Short Range Weather Impact

**Stock Out Risk 4,500 UNITS SHORT vs CURRENT PLAN**

**Stock Out Risk 4,500 UNITS SHORT vs CURRENT PLAN**

Recent Impact: **-256** **-1545** **-3,100** **-299**

Forecast: **16327002**

Month: **1 2 3 4 5 6 7 8 9 10 11 12**

Year: **2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012**

Week: **1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31**

Day: **1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31**

Hour: **1 2 3 4 5 6 7 8 9 10 11 12**

← 610

← 620

FIG. 6